



SANKOFA SCHOLARS

Growing Minds. Honoring Roots.

COMMUNITY PARTNERSHIP & SPONSORSHIP PACKET

Sankofa Scholars is a cultural education and leadership development program that empowers Petersburg-area youth to explore African and African Diaspora history, culture, and contemporary issues while developing leadership skills, civic engagement, and global awareness.



OUR MISSION
To inspire young people to embrace their cultural heritage, develop leadership skills, and become engaged global citizens.

OUR VISION
A generation of young leaders who understand their history, value their identity, and are prepared to create positive change in their communities and around the world.

WHY SUPPORT SANKOFA SCHOLARS?

- ✓ Educational workshops and cultural programming
- ✓ Leadership development training
- ✓ Guest speakers and professional mentors
- ✓ Cultural exchange experiences
- ✓ Community service projects
- ✓ Scholarships for students traveling to Ghana
- ✓ College and career exploration opportunities
- ✓ Transportation for educational field trips

WHAT STUDENTS ARE SAYING

“ The Sankofa Scholars program was more valuable than most would imagine. It was like an afterschool field trip every time I got to go somewhere in town with my peers, or like a group face time each time I got to chat with my friends on the other side of the world! The program is hands on education outside of the classroom which is exactly what I needed for myself. The program taught me what school couldn't; Engaging with people across borders, sharing and experiencing each other's culture in your own home town.

- Ky'Lajah (Petersburg HS)

“ So I heard about this program and I was interested but nervous but as I trusted the process and got closer and more comfortable with everybody I loved from the start.

- Anye (Petersburg HS)

SPONSORSHIP OPPORTUNITIES

 PRESENTING SPONSOR \$10,000+ <ul style="list-style-type: none"> • Top recognition • Event speaking opportunity • Logo on all materials • Mentorship opportunities • Featured at major events 	 GOLD SPONSOR \$5,000 <ul style="list-style-type: none"> • Logo on materials • Recognition at events • Social media features • Website recognition • Student engagement 	 SILVER SPONSOR \$2,500 <ul style="list-style-type: none"> • Website recognition • Social media shout-out • Annual showcase recognition • Logo on selected materials 	 BRONZE SPONSOR \$1,000 <ul style="list-style-type: none"> • Website recognition • Social media thank-you • Annual showcase recognition 	 FRIEND OF SANKOFA \$500 <ul style="list-style-type: none"> • Website listing • Recognition in annual supporter acknowledgments
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CORPORATE PARTNERSHIP OPPORTUNITIES

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| VOLUNTEER OPPORTUNITIES <ul style="list-style-type: none"> • Career speakers • Mentors • Workshop facilitators • Leadership coaches • Internship opportunities | IN-KIND DONATIONS <ul style="list-style-type: none"> • Printing services • Meeting space • Transportation • Food & refreshments • Event sponsorship • Student supplies • Technology equipment |
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PROGRAM SPONSORSHIP OPPORTUNITIES

Organisations may also choose to sponsor a specific component of the program.

✓ Student Ghana Scholarship	\$5,500
✓ Roundtrip Airfare for One Student	\$2,000
✓ Passport & Visa Fund	\$500
✓ Guest Speaker Series	\$1,500
✓ Pan-African Summer Institute Sponsor	\$2,500
✓ Community Service Projects	\$1,000
✓ Monthly Program Lunch Sponsor	\$250
✓ Transportation Fund	\$1,000
✓ Educational Materials & Supplies	\$500

COST PER STUDENT (GHANA TRAVEL)

✈ Airfare	\$2,000
🏨 Hotel Accommodations	\$1,200
🍽 Meals	\$700
🚗 Ground Transportation	\$500
🚌 Tours & Cultural Activities	\$600
🛖 Passport, Visa & Vaccinations	\$500

TOTAL INVESTMENT \$5,500



ANNUAL FUNDING GOAL

2026-2027 GOAL: \$50,000

Funds will support student programming, educational materials, transportation, community events, leadership development, international travel scholarships, and program sustainability and growth.



HOW TO CONTRIBUTE

ONLINE
Scan the QR code to visit our donation page:
sankofatravelswithkofi.org/donation/



BY CHECK
Payable to:
Sankofa Travels with Kofi
Mail to:
141 Franklin St.
Petersburg, VA 23803

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Together, we can create life-changing opportunities for the next generation.

